

Jessica M. Franklin

Corporate Communications Manager Koppers

Jessica is the Corporate Communications Manager at Koppers, a global wood-preservation technology company, where she is responsible for informing and engaging internal and external company stakeholders. In this role, she works collaboratively to lead global internal and digital communications, media relations, key employee engagement initiatives and community relations efforts.



Previously in her role as an External Communications Representative at U. S. Steel, Jessica handled media relations, corporate and crisis communications, and served as a spokeswoman for the FORTUNE 200 company. Her work in this role was honored by the Public Relations Society of America's (PRSA) Pittsburgh chapter. In 2016 she was named the chapter's Rising Star, an annual award given to a young professional who has shown outstanding work in the public relations field.

Prior to joining U. S. Steel's External Communications team, Jessica served as a Community Relations Representative, managing the company's corporate and foundation giving programs. She was responsible for cultivating community relationships, making strategic giving recommendations to key senior leaders and coordinating employee giving campaigns. While in this role, she assisted in the creation and implementation of a new corporate giving strategy and led initiatives to move program administration to updated web-based platforms.

Jessica served on PRSA Pittsburgh's board from 2013-2016 and was a member of Leadership Pittsburgh's Leadership Development Initiative XXII in 2015. Currently, she volunteers as a mentor with Big Brothers, Big Sisters of Greater Pittsburgh.

A 2011 Duquesne University graduate, Jessica holds a bachelor's degree in public relations as well as a business certificate.