

Vibrant Pittsburgh presents:

# Regional Economic Inclusion Summit

*Diversity, Equity and Inclusion in the Workplace*

Monday, September 17, 2018 | 7:30 a.m. - 6:30 p.m. | Westin Convention Center, Downtown Pittsburgh



## About the Summit

The 2018 Vibrant Pittsburgh Regional Economic Inclusion Summit is for: **CEOs and Executives; HR leaders and their teams; Employee Resource Group sponsors, leaders, members, and administrators; and others seeking ideas to advance diversity and inclusion in their organizations.**

### The Summit will:

- Bring together a diversity of leaders committed to learning and sharing ideas to grow thriving diverse and inclusive workplaces;
- Assemble members, leaders and sponsors of Employee Resource Groups, Business Resource Groups, Employee Networks and Affinity Groups;
- Foster connections and enhance networks;
- Share best practices and explore new and experimental practices.

## Registration - Opens May 1

Visit [Vibrant Pittsburgh website](http://www.vibrantpittsburgh.org) for updates and to register.

## ERG Nominations and Awards

Nominate your Employee Business Resource Group, Network or Affinity Group and the sponsors that are helping to elevate the group and its members. Awards will be announced at the Summit Awards Luncheon. Nominations open on May 1st and close July 20th. Visit [www.vibrantpittsburgh.org](http://www.vibrantpittsburgh.org) for more details or to submit a nomination.

## Agenda

### 7:30 a.m. – Registration Opens for the Invitation Only Executive Breakfast

### 8:00 a.m. to 9:30 a.m. – Invitation Only Executive Breakfast Begins

As the nation's CEOs examine their role in advancing diversity and inclusion, speakers will explore what that means for CEOs and C-Suite Executives locally, nationally and globally.

### Break

### 10:00 a.m. – General Session Registration Networking Reception

As attendees check-in, they will join a networking activity to meet new people and members of other Employee Resource Groups (ERGs) and expand the diversity of their networks.

### 11:00 a.m. – Opening Plenary Session

The General Session will commence with a speaker who will ignite our attendees' imaginations and stimulate conversation that will persist throughout the day.

### 11:30 a.m. – Awards Luncheon

This year the luncheon will feature our Leading the Way Awardees, the ERG of the Year Awardees and the ERG Executive Sponsor of the Year Awardee.

### Break

### 1:15 p.m. – Concurrent Sessions

The Concurrent Sessions will immediately follow the luncheon. The sessions will provide insights, ideas, practices and solutions.

#### Concurrent Session Tracks

- **Advanced Stage** - These sessions will be for those seeking new ways to take their

current diversity and inclusion strategies to the next level and for ERG leaders, administrators, sponsors or members seeking ideas to move their efforts to a higher level of employee engagement and success.

- **Early Stage** - The Early Stage Track will be for those whose diversity and inclusion efforts or organizations are in the early stages of their journey. These discussions will focus on getting started, creating readiness and key initial steps.

### Break

### 3:30 p.m. – Closing Plenary Session

The speaker will close out our event with an inspirational call to action.

### 4:15 p.m. – Affinity Group Marketplace Reception

Attendees will be invited to stay and enjoy a cocktail and snack with leaders and members of some of the region's diverse Affinity Groups (professional and civic membership groups). Participants can join, explore recruiting opportunities, board opportunities, collaborations and more.

## About Vibrant Pittsburgh

Our mission is to grow a thriving and inclusive Pittsburgh region by attracting, retaining and elevating a diversity of talent.

## Our Work

Vibrant Pittsburgh is an economic development nonprofit that seeks to address one of the greatest challenges facing the Pittsburgh region – its aging population and workforce – by providing leadership to accelerate the growth rate of diverse workers in the region.

## Our Approach

We work with employers, colleges, universities and diverse community groups to organize, promote and implement initiatives that are designed to welcome and retain more diverse talent. We conduct targeted talent attraction initiatives at diverse national conventions, cultural festivals and career fairs using traditional and digital marketing tactics.

We serve as the region's central resource, spokesperson and convener on workforce diversity and inclusion issues.

## Sponsorship Opportunities

Top 3 Reasons for Sponsorship:

- Brand your organization's name with regional efforts to attract and retain talent of all backgrounds.
- Demonstrate your leadership and commitment to the development and growth of your BRG/ERG strategy.
- Connect with other leaders to learn how BRGs/ERGs can affect your bottom line.

To discuss sponsorship opportunities, please contact Melanie Harrington 412.281.8600 x204.

Consider becoming a Member of Vibrant Pittsburgh and receive year-long benefits plus event registration discounts. Contact Melanie Harrington at 412.281.8600 x204.





*Growing a diverse workforce.  
And a brighter future for our region.*

[www.vibrantpittsburgh.org](http://www.vibrantpittsburgh.org)

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